

Nico M. Teti
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EDUCATION

Salisbury University, Salisbury, MD August 2018 - May 2021
Human Studies Communications and Professional Sales

Monmouth University, West Long Branch, NJ September 2017 – April 2018
Business Marketing and Communications

AWARDS

MASMI Sales Competition: 2019 Fall Elevator Pitch Winner

- Second place out of 68 competitors

WORK EXPERIENCE

Chesapeake Bay Maritime Museum, St. Michaels, MD January 2021 – April 2021

Virtual Communications & Marketing Intern

- Managed marketing and communication campaigns
- Experienced data-driven marketing decision making
- Created social media content for Facebook, Instagram, Twitter, and YouTube
- Designed and edited webpages using WordPress and Squarespace

Vertex Aerospace, LLC, Greenbelt, MD Summer 2020

Digital Media Intern

- Updated website information using WordPress
- Created and managed LinkedIn business profile
- Managed Google Analytics for company website
- Collected and reformatted employee resumes, and linked to website

Safe Harbor (Narrows Point) Marina, Grasonville, MD Summer 2018, 2019, 2020

Dockhand

- Maintained restrooms, docks, walkways, grounds and other areas designated by management
- Assisted in the fueling and docking of boats
- Processed fuel and overnight docking transactions

Fenwick Islander Bicycle Shop, Fenwick Island, DE Summer 2017

Bicycle Mechanic & Sales

- Sold approximately \$2,500.00 worth of bicycles and parts over 3 months
- Repaired used bicycles for customers
- Built bicycles from individual parts

All American Awards, Chester, MD September 2015 - May 2016

Graphic Designer

- Generated custom artwork for apparel using Adobe Creative Cloud applications
- Built and repaired custom trophies

AFFILIATIONS

Marketing Excellence, Salisbury University

September 2020 - Present

Member

- Integrated Marketing Club at Salisbury University
- Gained hands-on digital marketing experience through small businesses in the area
- Designed webpages using WordPress

Bury Motor Club, Salisbury University

January 2019 – October 2020

President & Co-Founder

- Led the planning of special events
 - Organized twenty-six successful automotive shows & cruises
- The official representative during meetings with the university and/or the leaders of Salisbury's Center for Student Involvement & Leadership executive board
- Published the acting constitution and set of bylaws for the organization with help from other executive members
- Generated a liability commitment form to prioritize the safety of organization members and bystanders
- Designed organization website using Wix
- Managed Instagram and Facebook profiles
- Developed physical artwork (business cards & flyers) used to recruit new members

Intramural Sports, Salisbury University

- Soccer, Flag Football, Basketball, Volleyball, Softball, Dodgeball

CERTIFICATIONS

Boating Safety License | Maryland Department of Natural Resources

Issued: June 2009